



COUNTY GOVERNMENT OF KILIFI

DEPARTMENT OF TRADE, TOURISM AND CO-OPERATIVE DEVELOPMENT

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When replying please quote:

Our Ref: CG/KLF/TSH/TRM/II/4.

P.O. Box 519-80108

KILIFI, KENYA.

4th April 2024.

North Coast Beach Hotel

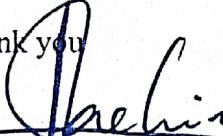
RE: CONGRATULATORY LETTER

Heartiest congratulations on topping this year's Holiday Tourism Fair Expo 2024 organized by Sarit Expo Centre Nairobi Kenya. Though we cannot say we are surprised as you have been an inspiration to other stakeholders within our destination Kilifi.

Your hotel has consistently been topping since last year during the Getaway Tourism Fair 2023. All this has been attributed by good management, creativity and innovation coupled by hard work. You truly have done us proud as County Government and Kilifi destination at large. We are happy to have a strong and hardworking partner like you who is ready to market Kilifi destination. It is an honor to have you as a true champion.

Congratulation once again and we are looking forward in partnering and collaborating with you to make Kilifi destination a true destination of choice. *The Kenyan Riviera- Kilifi, the Coastal Jewel of Kenya* is indeed on its way up.

Thank you


Herbert Fawa Mwachiro

Chief Officer

Tourism Promotion

Department of Trade, Tourism and Cooperative Development

County Government of Kilifi

CC: County Executive Committee Member

Department of Trade, Tourism and Cooperative Development

County Government of Kilifi